

**International
Wireless Cities Conference**

23rd and 24th of April 2007

Stuttgart

**Digital Cities: Delivering Economic Growth
to Citizens and Enterprises**

Location:

**Bertha-Benz-Saal & Mannheim room, Haus der Wirtschaft,
D - 70174 Stuttgart, Germany**

AGENDA

MONDAY, 23RD OF APRIL 2007

Arrival in Stuttgart

07:00 pm **Reception at Plenum Restaurant**

LOCATIONS:

Réception Venue: 23.04.2007

Plenum - Das Restaurant im Landtag
Konrad-Adenauer-Straße 3
D - 70173 Stuttgart

Conference Venue: 24.04.2007

Haus der Wirtschaft
Willi-Bleicher-Straße 19
D - 70174 Stuttgart



HAUS DER WIRTSCHAFT

RESTAURANT PLENUM

AGENDA

TUESDAY, 24 APRIL 2007

09:30	Welcome and opening of the Wireless Cities Conference (Bertha-Benz-Saal) Dr. Bernd Steinacher, Regional Director of Verband Region Stuttgart	
10:00	The well connected city Nick Leon, Imperial College London	
11:00	Wireless Cities Project Holger Bach, Stuttgart Region Economic Development Corporation	
11:30	Coffee Break	
12:00	Session 1: City Hotzone case studies Economic and social development with the Wireless City Juan Castillo; City of San Sebastian, Spain	Session 2: Technology Briefing - Supply and Demand (Mannheim room) Wireless networks and Managed Service model Ben van Dongen, Metro WiFi, The Cloud
	Competence Society Oulu - deliver citizen friendly services Janne Mustonen; City of Oulu, Finland Moderation: Veit Haug	Moderation: Marc Bodon
13:00	Lunch break	
14:00	Session 3: Content Mobil web - Quo vadis ? Veikko Wünsche, Lightwerk GmbH	Session 4: Future Trends (Mannheim room) Broadband Access - Future Trends Peter Waldleitner, 3G Media GmbH
	Multi canal distribution - to make the existing web sites available to all mobile users Volker Hahn, m-way solutions GmbH Moderation: Marc Bodon	Future of Media and Technology Roadmap Tino Wägelein – Mediatrans Project WiMAX Networks Prof. Dr.-Ing. Johannes Maucher - HdM Stuttgart Moderation: Heike Fischer
15:00	Coffee Break	
15:20	Session 5: European Approach European Initiatives for SME Alexandra Fezer; Steinbeis-Europa-Zentrum	Session 6: Collaboration Models (Mannheim room) Public-Private-Partnership within regional competence and innovation centre Werner Kolb; Competence & Innovation Centre for Telecommerce BITZ
	eMobility Platform Karl Schattauer, Alcatel-Lucent Moderation: Alexandra Fezer	Community Network Services (CNS) project - building up regional broadband services Harriet Purkis, ERNACT, Ireland Moderation: Dr. Martin Zagermann
16:30	Site visit MobilCity Stuttgart Region	
17:30	End of Conference	